



Leveraging CONTEXT to build BRAND

[www.brandraga.com](http://www.brandraga.com)

**Opportunities**  
increase when you  
help others win.  
A little win for your  
partner is a little win  
for you.



# Best Brand Development & Digital Marketing Agency at India Business Awards 2017

[Click here to view the award.](#)



# Start-Up of the Year 2020 - Bangalore by Silicon India Magazine

[Click here to read the article.](#)

Digital Marketing

## BRAND RAGA

A NEW-AGE DIGITAL, CONTEXTUAL MARKETING AND BRANDING AGENCY

In recent years, digital marketing has grown its significance in the marketplace. Regardless of the size of your company, promotions & interactions through digital media is the need of the hour. Digital marketing companies have thus gained a relevant role in today's business world, helping businesses tap into broader markets and identify potential consumers.

Brand Raga is a new-age digital, contextual marketing and branding agency that provides innovative solutions for marketing, visual branding, digital media and PR strategy that give their clients the ability to read the pulse on their digital presence. Founded in 2017, Brand Raga has since worked on a variety of online & offline campaigns. They believe in creating meaningful concepts that not only add value to the brands they partner with, but also focus on ROI factors. Founder & CEO of Brand Raga, Shiv Mamadapur recalls his experience which brought on the idea for his agency - "In 2014, my friend Pallavi Bloomreddy and I had the chance to attend a Social Media Week. From what we learned and saw, it was clear that the practice of digital marketing had huge potential and taking this

### Motto:

At Brand Raga, we help companies build compelling brand stories & execute their marketing campaigns effectively.

thought forward led to the conception of Brand Raga. The idea was not market ready though, as this then-new strategy was not consumer ready." In 2015, Shiv began working with Delhi-based agency Digital Pitcher which he states he had to leave in 2017, due to personal reasons. Serving as their CEO, it was here that Shiv was able to establish his prowess in handling government projects, adding to his already vibrant past experience since 2012 working for a Bengaluru based event agency on their social media presence.

Upon Shiv's return to Bengaluru in 2017, he realized that the time was perfect to relaunch Brand Raga as a full-fledged digital agency as the market had now begun to take greater interest in their brand's social media appearances.

Brand Raga follows a MPEF model. All of Brand Raga's projects are a careful blend of research, planning and execution that ensures the success and optimizes ROI. Their success stems from their ability to follow emerging market trends ahead of the curve, and they leverage their team of behavioral scientists to study consumer trends, the data of which is then used to create an innovative plan. They believe that "Content is at the center of any campaign, and digital marketing is its propagation mechanism". This practice of creating effective campaigns that often exceed their client's expectations is proof of Brand Raga's undeniable expertise. Shiv also shared with us the story of one of their clients, in the real estate business, who was

### Some of Brand Raga's testimonials include:

"I'm very impressed with your understanding and delivery of our design & marketing requirement."

- Ajay Handa, ED, Hans Hotel  
"The content & creativity factor that they bring in their designs is worth appreciating."  
- Representative, Legislative Assembly

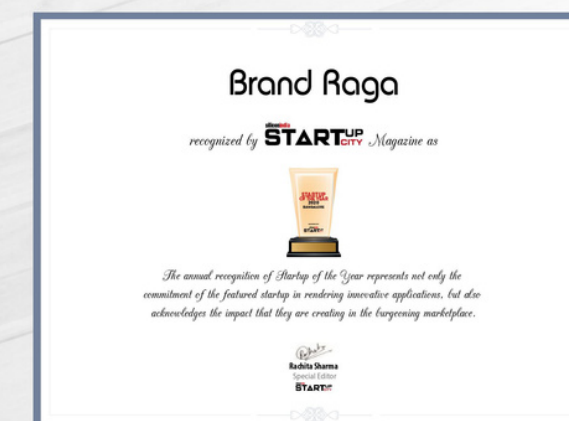


able to efficiently budget of INR 24  
To the Brand I  
the transcendent  
team of marketi

content creators & digital marketers, they do not act as vendors, but as partners. Observing the values of adaptability, honesty, and persistence, they are able to take their challenges head on.

THE PRACTICE OF CREATING EFFECTIVE CAMPAIGNS THAT

siliconindia  
DECEMBER - 2020  
SILICONINDIA.COM  
**STARTUP CITY**



**MAP  
PLAN,  
IMPLEMENT  
IMPROVISE**

OUR WORK PROCESS.



# SERVICES

- Strategic Marketing
- Brand Development
- Campaign Management
- Branding, Design & Communication
- Personal Branding

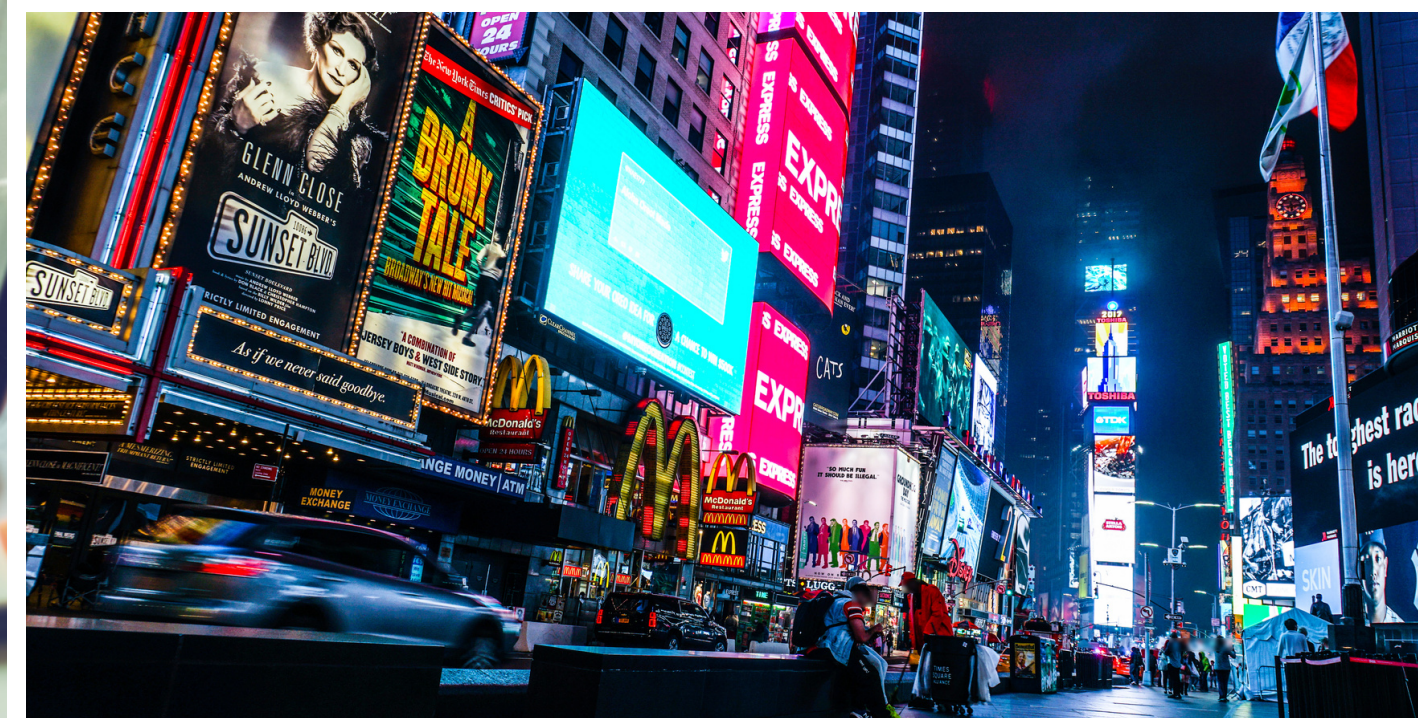


# STRATEGIC MARKETING

We understand that every marketing campaign is an art as much as it is a science.

It's our commitment to you that with every marketing and branding challenge, you uncover new opportunities to reach your customer better and efficiently.

Our experts make use of behavioral psychology, neuroscience and behavioral economics to decipher what inspires customers and how can that be converted into a marketing campaign to reach your objectives.



# STAY AHEAD, STAY SWEET...



**ECOSWEET**  
High quality  
STEVIA SWEETENER

100% NATURAL, HEALTHY, DIABETIC FRIENDLY, BITTER FREE

**Zero calories**

**High quality**

**STEVIA SWEETENER**

SAY NO TO SUGAR. NOT TO SWEET.

and calorie rich diet has been one of the major cause for diabetes and obesity and ideal for diabetics and weight watchers. The active ingredients of it (stevia). Ecosweet is a blend of Reb A and Erythritol.

Extracted from the leaves of the stevia rebaudiana plant species, which has been used by the native people of South America, who called it "sweet herb". The leaves have been used in both Brazil and Paraguay to sweeten local teas and medicines, and as a natural sweetener by most governments as a sugar substitute and as a replacement for sugar.

Reb A is called as glycosides and these glycosides provides the required sweetness. Rebaudioside A (REB A) is the least bitter of all the Steviol Glycosides in the world. It is approved by most regulatory agencies such as the USFDA, EFSA, FSSAI, WHO, and is under "Generally Recommended As Safe" category by most regulators across the world.

**(REB A)**

100 times sweeter than common sugar. Reb A doesn't add calories when consumed and hence it is ideal for body weight watchers. It has zero glycemic index and doesn't alter the blood glucose level and hence diabetic friendly

- It is healthy and doesn't have any side effects
- It is doesn't contain cholesterol and is not converted into fat during metabolism
- It is completely natural, non-toxic and does not cause allergies
- It is ideal for all age groups of people except infants (< 5 years of age) & Lactating mothers

**What is Erythritol?**

Erythritol is a sugar alcohol which is naturally found in fruits and vegetables. It is also found in the human body. It is generally used in manufacture of toothpastes, chewing gums and other baked products.

Similar to Reb A, Erythritol has been approved by regulatory agencies such as the USFDA, EFSA, WHO, FSSAI etc. It doesn't add calories when consumed and has a glycemic index of zero. Hence, it's ideal for diabetics and weight watchers. Scientific studies have shown that erythritol is beneficial to gums and teeth. Unlike sugar, it doesn't cause cavities.

**Why Ecosweet?**

Ecosweet has:

- Zero calories
- Zero glycemic index
- Bitter Free
- Completely natural products - No Synthetic Ingredients, No Preservatives, No artificial flavours, No bitter mask
- Least number of ingredients
- High purity ingredients (> 99.5% purity for ingredients)
- Eco-friendly process

**Ecosweet can be used for Coffee, Tea, Juice, Chocolates, Ice creams, Pastries, Sweets etc**

1 SACHET OF ECOSWEET = 0 CALORIES  
2 TEASPOONS OF SUGAR = 35 CALORIES

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POWERED BY NATURE

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EcoVitals Lifestyle Products Private Limited  
CIN:U74999KA2016PTC094721

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#6, 2nd Main Road, Srikanteshwaranagar,  
Mahalakshmi Layout, Bangalore,  
Karnataka, India 560096

+91 911 067 3303  
sales@ecovitals.com  
www.ecovitals.com

MAP requirements & goals

Market Survey

Product & Competitor Analysis

Action Plan

Digital & Offline Strategy

Marketing Collateral

Implementation & Improve



**HOW**  
CHANGE ~~WHAT~~ YOU EAT

**SUGAR**  
371 Calories

**STEVIA**  
106 Calories

**EGOSWEET**  
STEVIA SWEETNER

SAY NO TO SUGAR.  
NOT TO SWEET.

**EGOSWEET**  
STEVIA SWEETNER

SAY NO TO SUGAR.  
NOT TO SWEET.

Available on  
**amazon** **DailyNinja**

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Diabetic Friendly Keto Diet Friendly 100% Vegan

**EGOSWEET**  
STEVIA SWEETNER

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- Diabetic Friendly
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**HOW**  
CHANGE ~~WHAT~~ YOU DRINK

**SUGAR**  
35 Calories

**STEVIA**  
0 Calories

**EGOSWEET**  
STEVIA SWEETNER

STAY AHEAD, STAY SWEET

**EGOSWEET**  
STEVIA SWEETNER

SAY NO TO SUGAR.  
NOT TO SWEET.

Available on  
**amazon** **DailyNinja**

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Diabetic Friendly Keto Diet Friendly 100% Vegan

Order Now  
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**I would like to conclude that partnering with **Brand Raga was one** of the best decision we took and the their performance within 30 days of hiring them has indeed given 10 ton growth.**

---

Mr. Yathindra  
Executive Director , Ecovitals

# BRAND DEVELOPMENT

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Empowering creative content with context and building intelligent brands is a flair we are well known for.

Our contextual marketing engine ensures that end-user information from a variety of sources is used to deliver precise, relevant and personalized content about your brand, to the right people, at the right time.

We produce results that are not just beautiful but contextual.



# YOUR TRUSTED, WI-FI PARTNERS...

The Client was stuck in a phase where they had closed over 300 clients in 3 years but weren't able to grow to the full potential.

**NET4G.in**  
WIFI experts  
Attention Hoteliers

- Is Your WiFi Slow?
- Are Internet Bills HIGH?
- Are Your Guests Not Happy With Internet

**We Can Solve All the ABOVE**

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Email : info@net4g.in

**Additional Benefits:**

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- **SIMPLE TO USE & OPERATE**
- **2 ISP LINES**
- **LEGAL COMPLIANCE**
- **ALL DEVICES SUPPORTED**
- **STAFF MISUSE DETECTION**
- **TRAI COMPLAINT**

**NET4G.in**  
WIFI experts

- No Setup Fee
- Huge Saving In Bills
- Higher Employee Productivity
- Customised Login Pages and SMS
- Verified Mobile Number Database
- Unlimited Data
- 100 MBPS Bandwidth
- 5 MBPS Per Guest
- No Apps / Software
- Zero Downtime

**Select WiFi NET4G@TTF**

Your HOTEL LOGO

SMS sent to 7389931833  
Kindly wait for the SMS

Your Password received  
4 digit WiFi password

You Can Now Surf

**Digital India**  
Power To Empower

**TTF**  
TRAVEL & TOURISM FAIR  
Official Wifi Partner:

**#startupindia**

Marketing Collaterals used by Client prior engagement with Brand Raga\*



Net4Guests is the World's first premium Wi-Fi dedicated to Hospitality industry. We follow a single optimized billing system with the 'Truly Unlimited' Internet model. Net4Guests aims at providing guests with having a truly personal internet with secure and gated connection. While the services are top notch, we ensure that our solution is not heavy on the pockets of the hoteliers and ensure that our costs fit your budgets.

### YOUR TRUSTED Wi-Fi PARTNERS

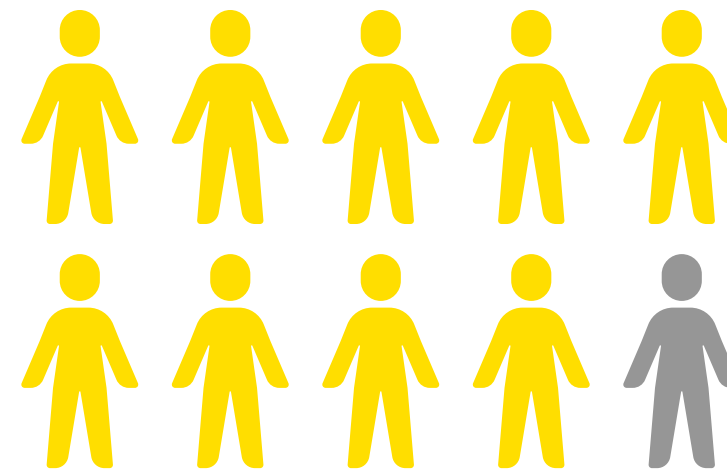
- |  |  |
|--|--|
|  <p><b>Uninterrupted High Speed</b></p> <ul style="list-style-type: none"> <li>• Non Buffering speed</li> <li>• Secured Guest access</li> <li>• Zero downtime</li> </ul>                        |  <p><b>Security &amp; Compliance</b></p> <ul style="list-style-type: none"> <li>• Secured connection lines</li> <li>• Restricted unauthorised access</li> </ul>                           |
|  <p><b>Unlimited Internet for Guests</b></p> <ul style="list-style-type: none"> <li>• Enhanced bandwidth management</li> <li>• Separate staff access</li> </ul>                                 |  <p><b>Improved Revenues</b></p> <ul style="list-style-type: none"> <li>• Assistance in targeted marketing for increased repeat guests</li> <li>• Promote addon hotel services</li> </ul> |
|  <p><b>Enhanced Customer experience</b></p> <ul style="list-style-type: none"> <li>• Hassle free login</li> <li>• Customised Internet Homepage</li> <li>• Dedicated customer support</li> </ul> |  <p><b>Huge Savings</b></p> <ul style="list-style-type: none"> <li>• Complete package with no variable charges</li> <li>• Premium solution at a pocket friendly price</li> </ul>          |

300+ Properties | 10,000+ Users Per Hour | 3.5 Lakhs Guests Served | 27+ Locations

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 Ph : +91 87224 36999 / 84960 26999 E : info@net4g.in W : www.net4g.in

# REINVENTING FOR THE FUTURE

"We must reinvent a future free of blinders so that we can choose from real options."



The client entered the Goa Hospitality industry and was able to close 96 new clients in 1 month.



# CAMPAIGN MANAGEMENT

We specialize in creating cross-platform campaigns and have a track record of producing exceptional results. Our exceptional team works diligently to maximize your reach and conversion. Whether you need a complete end-to-end campaign or specific parts of a campaign to be handled by us, you can be rest assured that the results will be optimized with minimum spending.



# JANPARASHAKTHI

BJP Karnataka entrusted Brand Raga with the responsibility to build the country's first People Centric Manifesto.

**200 Events across assembly constituency.**

**15 Sector based events.**

**3.08 Lakhs calls done.**

**2.01 cr People reached through Social Media.**

**25 Lakhs SMS sent.**

**3.5 Lakhs suggestions collected.**

Case Study #3



**"Brand Raga is a very proactive and excellent at managing expectations at every level. The content & creativity factor that they bring in their designs is worth appreciating. My best wishes to the Brand Raga team in all their future endeavors!"**

---

Dr. C N Ashwathnarayan  
MLA – Malleshwaram, Karnataka



# DIGITAL MARKETING

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Our extensive array of digital marketing services restructures your entire online strategy and web presence, leading to a higher traffic and customer conversion rate. Capitalize in our proven digital marketing expertise to harness the power of the internet and enable your business to be taken to the next level.



**MSIL Mysore Sales International Ltd.**  
(A Government of Karnataka Undertaking)

**MSIL Chits**  
Symbol of Trust Since 2005  
Government of Karnataka

One of the best savings tool  
An easy "loaning procedure"  
A high return investment just for you

Website: [www.msionline.com](http://www.msionline.com)

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**MSIL** ಮೈಸೂರ್ ಸೇಲ್ಸ್ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಲಿಮಿಟೆಡ್  
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಒಂದು ಉದ್ಯಮ)

ಈಗ ಬಿಸಿನೀರು ನಿರಂತರ,  
ಉಳಿತಾಯವೂ ನಿರಂತರ!

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SOLAR WATER HEATER  
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(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಒಂದು ಉದ್ಯಮ)

ಕೈಗೆಟುಕುವ ದರದಲ್ಲಿ  
ಗುಣಮಟ್ಟದ ಔಷಧಿ

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(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಒಂದು ಉದ್ಯಮ)

ಎಂ.ಎಸ್. ಐ. ಎಲ್ ನೊಂದಿಗೆ ಪ್ರಯಾಣ  
ಈಗ ಅತಿ ಸುಲಭ

ನಿಮಗೆ ಸೂಕ್ತವೆನಿಸುವ  
ಪ್ಯಾಕೇಜ್ ಆಯ್ಕೆ ಮಾಡಿಕೊಳ್ಳಿ

Website: [www.msionline.com](http://www.msionline.com)

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**MSIL Mysore Sales International Ltd.**  
(A Government of Karnataka Undertaking)

BEST QUALITY BAGS FOR  
THE FUTURE OF INDIA

**MSIL bags!**

Website: [www.msionline.com](http://www.msionline.com)

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**MSIL Mysore Sales International Ltd.**  
(A Government of Karnataka Undertaking)

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HEALTHIER YOU

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Website: [www.msionline.com](http://www.msionline.com)

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**MSIL CHITS IS NOW AT MALLESHWARAM**



Your reliable source for emergency funds

Monthly Subscription	Duration	Chit Amount
₹12,500/-	40 Months	₹5,00,000

For Transparency  
Get Money at 0% interest

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even during lockdown

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# BUILDING CUSTOMERS HYPERLOCALLY...

"It's not what you sell that matters as much as how you sell it!"



Building customer base for their 37 branches spread across Karnataka.

# ACCELERATING GROWTH...

“Good marketing makes the company look smart. Great marketing makes the customer feel smart.”

Generating 50 leads per day for Skytown Group.



PROJECT BY  
**SKYTOWN™**  
GROUP

SKYTOWN  
**KINGSTON**  
PARK  
A RESIDENTIAL LAYOUT  
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A perfect blend of **peace & convenience**  
awaits you to build your **dream home.**

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Excellent connectivity and  
unmatched convenience  
to your dream home.

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**KINGSTON**  
PARK  
A RESIDENTIAL LAYOUT

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- Infosys 2 mins.
- Deshpande Foundation 5 mins.
- Oasis Mall 9 mins.
- Hubballi Bus Stop 10 mins.
- Hubballi railway station 13 mins.

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www.skytowngroup.com

"The best marketing doesn't feel like marketing."



**Luxury homes starting from ₹63 lakh**

- ✓ Temple
- ✓ Private Community Hall
- ✓ Double Height Private Terrace
- ✓ Club House / Gymnasium
- ✓ Secured Swimming Pool
- ✓ Amphitheatre
- ✓ Children Play Area



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SUVIDHA **INDRAPRASTHA**

Where **Luxury Meets Convenience**

₹63 Lakh Onwards




Spacious & Luxurious 2BHK Duplex Residencies at Kus



**Awarded THE BEST PROJECT**

for the State of Karnataka by



(Pradhan Mantri Awaas Yojana)

- ✓ Temple
- ✓ Private Community Hall
- ✓ Double Height Private Terrace
- ✓ Club House / Gymnasium
- ✓ Secured Swimming Pool
- ✓ Amphitheatre
- ✓ Children Play Area



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**Make this Father's Day unforgettable**

By giving the gift of luxury and comfort




SUVIDHA **INDRAPRASTHA**  
Where Luxury Meets Convenience

**2BHKT, 3BHKT and Duplex Residencies at Kusugal Road, Hubli.**



**Awarded "The Best Project"**

by Pradhan Mantri Awaas Yojana




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“Branding is the art of differentiation”

Case Study #7

The Hans Hotel logo in the top left corner. The main text reads "Women's day Celebration" in large, stylized yellow and white font. Below it, a purple banner says "Special offer for ladies... 8th March, 2017". The background features a vibrant, colorful illustration of women dancing. In the bottom right, the "omg LOUNGE BAR" logo is present, with the tagline "PLACE TO PARTY" and the location "OMG LOUNGE, THE HANS HOTEL, HUBLI" at the very bottom.

The Hans Hotel logo at the top center. The main text reads "SATURDAY NIGHTS" in large white font. To the right, it lists "MUSIC COCKTAILS CLASSY DECOR DELICIOUS FOOD". Below this, it says "4 pm to 11 pm ONWARDS". The background shows a martini glass with a colorful drink and a white dove logo. The "omg LOUNGE BAR" logo and "PLACE TO PARTY" tagline are at the bottom, along with the location "OMG LOUNGE, THE HANS HOTEL, HUBLI".

The Hans Hotel logo at the top center. The main text reads "vegetarians reJOICE" in a mix of green and black fonts. Below it, it says "Pure Veg Restaurant & Kitchen" and "Great Food Since 1997". At the bottom, it says "COMING SOON". The background features two bowls of fresh, colorful vegetable salads. The "omg LOUNGE BAR" logo and "PLACE TO PARTY" tagline are at the bottom, along with the location "OMG LOUNGE, THE HANS HOTEL, HUBLI".

The Hans Hotel logo at the top center. The main text reads "Oktoberfest" in large, golden, stylized font. Below it, it says "12th & 13th OCTOBER". The background features a large, frothy beer mug. The "omg LOUNGE BAR" logo and "PLACE TO PARTY" tagline are at the bottom, along with the location "OMG LOUNGE, THE HANS HOTEL, HUBLI".

The Hans Hotel logo at the top center. The main text reads "NOW ENJOY CIGAR CANE MOJITO" in large, bold, stylized font. The background features two glasses of mojito drinks with cigars. The "omg LOUNGE BAR" logo and "PLACE TO PARTY" tagline are at the bottom, along with the location "OMG LOUNGE, THE HANS HOTEL, HUBLI".

The Hans Hotel logo at the top center. The main text reads "PARTY" in large, white, stylized font. To the right, it lists "MUSIC COCKTAILS CLASSY DECOR DELICIOUS FOOD". Below this, it says "4 pm ONWARDS". The background features a dark, colorful grid pattern with silhouettes of people dancing. The "omg LOUNGE BAR" logo and "PLACE TO PARTY" tagline are at the bottom, along with the location "OMG LOUNGE, THE HANS HOTEL, HUBLI".

**"It is such a pleasure working with Team BrandRaga. I'm very impressed with your understanding and delivery of our design & marketing requirement. Thanks to your input, our social media reach has significantly improved and has enabled us to engage our guests more effectively."**

---

Ajay Handa

Executive Director, Hans Hotel

# DEPARTMENT OF HEALTH AND FAMILY WELFARE SERVICES GOVT OF KARNATAKA

**ಆರೋಗ್ಯ ಮತ್ತು ಕುಟುಂಬ ಕಲ್ಯಾಣ ಇಲಾಖೆ**

ಶ್ರೀ ಸಿದ್ದರಾಮಯ್ಯ ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿಗಳು

## ವಿಶ್ವ ತಂಬಾಕು ರಹಿತ ದಿನ 31 ಮೇ 2023

ವಿಶ್ವ ಆರೋಗ್ಯ ಸಂಸ್ಥೆಯು ಜಾಗೃತವಾಗಿ ವಿಶ್ವ ತಂಬಾಕು ರಹಿತ ದಿನವನ್ನು ಮೇ 31ರಂದು ಆಚರಿಸುತ್ತದೆ.

ಈ ವರ್ಷದ ಧ್ಯೇಯ ವಾಕ್ಯ ನಮಗೆ ಅಹಾರ ಬೇಕು, ತಂಬಾಕು ಅಲ್ಲ.

**ಭಾರತದಲ್ಲಿ ಪ್ರತಿ ವರ್ಷ 13.5 ಲಕ್ಷ ತಂಬಾಕು ಸಾವುಗಳು ಸಂಭವಿಸುತ್ತಿದ್ದು ಇದು ಕೋವಿಡ್ 19 ಸಾವುಗಳಿಗಿಂತ ಹೆಚ್ಚು (5,31,843)**

(ಮೂಲ: ಭಾರತ ಸರ್ಕಾರದ ಅಂಕಿ-ಜಾಲ)

ತಂಬಾಕು ಸೇವನೆಯ ಅಪಾಯಗಳ ಬಗ್ಗೆ ಜಾಗೃತಿ ಮೂಡಿಸುವಲ್ಲಿ ಪರಿಣಾಮಕಾರಿ ತಂಬಾಕು ನಿಯಂತ್ರಣ ನೀತಿಗಳನ್ನು ಪ್ರತಿಪಾದಿಸುವಲ್ಲಿ ಮತ್ತು ತಂಬಾಕು ಮುಕ್ತ ಸಮಾಜವನ್ನು ಉತ್ತೇಜಿಸುವಲ್ಲಿ ವಿಶ್ವ ತಂಬಾಕು ರಹಿತ ದಿನವು ನಿರ್ಣಾಯಕ ಪಾತ್ರವನ್ನು ವಹಿಸುತ್ತದೆ.

ಮಾನ್ಯ ಆರೋಗ್ಯ ಮತ್ತು ಕುಟುಂಬ ಕಲ್ಯಾಣ ಸಚಿವರಾದ ಶ್ರೀ ದಿನೇಶ್ ಗುಂಡೂರಾವ್ ಅವರ ಇಲಾಖೆಯ ಪರಿಶೀಲನಾ ಸಭೆಯಲ್ಲಿ ಪಾಲ್ಗೊಂಡಿರುವುದು

**Department of Health and Family Welfare**

## Don't Let the Heat Get You Down!

Heat Stroke is the most severe form of heat illness wherein the **body overheats and can't cool down** by Sweating because of dehydration. It can be fatal or cause permanent disability if not treated immediately.

### SYMPTOMS

- Dizziness or fainting
- Hot and dry skin
- Very high core body temperature of 104°F (40°C) or more
- Lack of Sweating
- Throbbing headache
- Behavioural changes such as confusion or disorientation
- Muscle weakness or cramps
- Nausea and vomiting
- Rapid heartbeat
- Rapid or shallow breathing
- Unconsciousness

**Stay Hydrated and Safe in the Sun.**

**Department of Health and Family Welfare**

Shri Basavaraj S. Bommai Hon'ble Chief Minister

## Don't let illness catch you offside. Maintain a healthy lifestyle

Follow Physical Distancing, Maintain Hand Hygiene, Avoid Crowded Places, Don't spit in public places, Get yourself voluntarily vaccinated.

Hon'ble Minister for Health & Family Welfare and Medical Education, Dr. K. Sudhakar attending a Health Program

**Department of Health and Family Welfare**

Shri Basavaraj S. Bommai Hon'ble Chief Minister

## Unique Disability Identification (UDID) cards

- 5.86 lakh differently-abled persons received Unique Disability Identification (UDID) cards in Karnataka.
- UDID cards are issued by the Government to disabled people to allow them to avail several benefits.
- With the UDID cards, It is easier to track beneficiary facilities at all levels.

The aim is to provide facilities to improve the disabled persons' quality of life.

Hon'ble Minister for Health & Family Welfare and Medical Education, Dr. K. Sudhakar attending a Health Program

**Department of Health and Family Welfare**

## International Nurses Day 12th May, 2023

A day to honor the contributions of nurses to healthcare worldwide.

The theme for 2023 is "Nurses: A Voice to Lead – Health for All."

The theme focuses on the vital role that nurses play in achieving universal health coverage and addressing health inequities around the world.

Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene, Avoid Crowded Places, Don't spit in public places, Get yourself voluntarily vaccinated. **Your Health, Our Responsibility.**

**Department of Health and Family Welfare**

## World Hypertension Day 17th May, 2023

Hypertension is a chronic medical condition where the force of blood against the walls of the arteries is consistently high, which can damage the arteries and lead to serious health problems such as **heart disease, stroke, and kidney failure.**

Hypertension often has no symptoms, however, some people may experience headaches, dizziness, shortness of breath, and chest pain in more severe cases.

**Remedies:**

- Regular monitoring of blood pressure levels.
- Regular exercise.
- Maintaining a healthy diet that's low in salt and high in fruits and vegetables.
- Zero alcohol consumption.
- Quitting smoking.

If medication is prescribed, take it as directed by your healthcare provider. **Maintain a healthy lifestyle and avoid complications.**

Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene, Avoid Crowded Places, Don't spit in public places, Get yourself voluntarily vaccinated. **Your Health, Our Responsibility.**

**ಆರೋಗ್ಯ ಮತ್ತು ಕುಟುಂಬ ಕಲ್ಯಾಣ ಇಲಾಖೆ**

ಶ್ರೀ ಬಸವರಾಜ್ ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿಗಳು

## ಆರೋಗ್ಯದ ಗೋಲ್ಡ್ ರೀಸರ್

ಸಮ್ಮತಿ ಮತ್ತು ಸಲಹೆಯ ಸಮಯದಲ್ಲಿ ಲಸಿಕಾಕರಣ ಅತಿ ಮುಖ್ಯ.

ನಿಮ್ಮ ಆರೋಗ್ಯ, ನಿಮ್ಮ ಭವಿಷ್ಯ.

Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene, Avoid Crowded Places, Don't spit in public places, Get yourself voluntarily vaccinated. **Your Health, Our Responsibility.**

**Department of Health and Family Welfare**

Shri Basavaraj S. Bommai Hon'ble Chief Minister

## World Oral Health Day 20 March 2023

The most common oral health problems include cavities, gum disease, bad breath and oral cancer.

Neglecting oral health can lead to various health problems, including cardiovascular disease, diabetes and respiratory infections.

Regular dental check-ups can help detect these problems early and prevent them from becoming severe.

Hon'ble Minister for Health & Family Welfare and Medical Education, Dr. K.Sudhakar attending a Health Program

Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene, Avoid Crowded Places, Don't spit in public places, Get yourself voluntarily vaccinated. **Your Health, Our Responsibility.**



# DEPARTMENT OF ELECTRONICS, IT, BT, SCIENCE & TECHNOLOGY



**WE STAND FOR PROGRESS**

We stand for Innovation Karnataka has a vibrant chip design ESDM ecosystem Stay updated on the benefits and financial support from GoK Together, we will build the value chain with manufacturing & ATMP units and boost the ecosystem

**INTRODUCING OUR SERIES ON KESDM FINANCIAL SUPPORT**

#KESDM #InnovateKarnataka

WWW.ITBTST.KARNATAKA.GOV.IN ITBT Karnataka



**KARNATAKA ESDM ELIGIBILITY METRICS**

Part I Financial Support Requisite

- Check your industry**
  - Manufacturing and/or Designing of Electronic Products
  - Manufacturing of Intermediates
  - Electronic Manufacturing Services
  - Design / IP /Software Services for Electronics
  - Other Electronic verticals covered under NPE/NPM
- Who can apply?**

Companies / entities in registered in Karnataka under the Karnataka Shops and Commercial Establishment Act, 1961
- Staff headcount criteria**

50% of total workforce based in Karnataka, excluding contract employees

#InnovateKarnataka

To avail these incentives and concessions, an ESDM company must be registered with KBITS as a KESDM company. For more details visit the website <https://itbtst.karnataka.gov.in>

WWW.ITBTST.KARNATAKA.GOV.IN ITBT Karnataka



**KARNATAKA: A STARTUP DESTINATION**

The Department of Industrial Policy and Promotion recognizes our state as **THE TOP PERFORMER**

On Support to Startup Ecosystem in the States' Startup Ranking 2019.

#startupindia

WWW.ITBTST.KARNATAKA.GOV.IN ITBT



**KARNATAKA Where Entrepreneurship Meets Education**

The New-Age Incubation Network takes entrepreneurship to engineering colleges.

**Our plan to holistically develop young, domestic innovators:**

- Provide grants to NAIN incubators
- Annual financial support to student projects (upto INR 3 lakh)
- Training and Capacity building for students and faculty
- Support and Network programs
- Visiting international startup destinations
- Localised internships with stipend
- State-wide internship opportunities

WWW.ITBTST.KARNATAKA.GOV.IN ITBT Karnataka



Department of Electronics, Information Technology, Biotechnology and Science & Technology Government of Karnataka



Shri B. S. Yediyurappa Hon'ble Chief Minister, Karnataka

**Karnataka Innovation Authority**

Government of Karnataka announces the opening of First Cohort under the Regulatory Sandbox

To encourage innovations in different emerging areas in the State, **Karnataka Innovation Authority** has been established under the Chairmanship of Hon'ble Chief Minister, Government of Karnataka, under the **Karnataka Innovation Authority Act**, which enables creation of Regulatory Sandboxes in Karnataka. The Authority has the powers to relax the **State Laws only**, as it deems fit and permit establishing Regulatory Sandboxes, in accordance with the **Karnataka Innovation Authority Act**.



**Dr. C. N. Ashwath Narayan**  
Hon'ble Deputy Chief Minister and Minister of Higher Education; Electronics, IT and Bt, Science & Technology and Skill Development and other dignitaries are also seen.

**Karnataka Innovation Authority** invites applications from Government Departments/Private Parties who want to setup & operate a Regulatory Sandbox. The Regulatory Sandbox is **sector agnostic** and we accept applications across all domains.

**Call for Applications for setting up 1st Regulatory Sandbox**

- Applications can be submitted online from **14<sup>th</sup> Nov, 2020 to 10<sup>th</sup> Dec, 2020**.
- The Application for the Sandbox Operators are available under <https://sevasindhu.karnataka.gov.in>.
- Eligibility criteria for the Sandbox Operator and other relevant details are available on the website URL: <https://itbtst.karnataka.gov.in/info-2/KIA/en>

Address: The Managing Director, Karnataka Innovation Technology Society(KITS)  
4th Floor, BMTC Building, B Block, Shanthinagar, Bengaluru-560027


WWW.ITBTST.KARNATAKA.GOV.IN ITBT Karnataka | kitsgok@karnataka.gov.in

# KARNATAKA STATE ROAD SAFETY AUTHORITY



**Karnataka State Road Safety Authority**  
Strive for Road Accident Free State

**LIMIT THE NUMBER OF PASSENGERS IN THE BUS  
AND AVOID OVERCROWDING  
DO NOT TRAVEL BY SITTING ON THE ROOF OF THE BUS**

**Karnataka State Road Safety Authority**  
Strive for Road Accident Free State




**DROWSY DRIVING CAN BE DANGEROUS!**  
Make sure you're wide awake when you take up the wheel  
Stay safe and responsible




**Karnataka State Road Safety Authority**  
Strive for Road Accident Free State

**NO PERSON UNDER THE AGE OF 18  
MUST TAKE UP THE WHEEL OR RIDE A BIKE!  
IT IS A PUNISHABLE OFFENSE**

**Karnataka State Road Safety Authority**  
Strive for Road Accident Free State

**DO NOT CARRY MANY TROLLEYS**



**PROTECT THOSE ON THE ROAD  
AS WELL AS YOURSELF**



**ಕರ್ನಾಟಕ ರಾಜ್ಯ ರಸ್ತೆ ಸುರಕ್ಷತಾ ಪ್ರಾಧಿಕಾರ**  
ಅಪಘಾತ ಮುಕ್ತ ರಾಜ್ಯಕ್ಕಾಗಿ ಶ್ರಮಿಸೋಣ

ಬಸ್ಸಿನ ಮೇಲ್ಭಾಗದಲ್ಲಿಯೇ ಮೇಲೆ ಹಾಗೂ ಬಾಗಿಲುಗಳ  
ಬಳಿ ನಿಂತು ನೇತಾಡುತ್ತಾ ಪ್ರಯಾಣಿಸುವುದು  
ಅತ್ಯಂತ ಅಪಾಯಕಾರಿಯಾಗಿದೆ  
ನಿಮ್ಮ ಕುಟುಂಬದವರು ನಿಮಗಾಗಿ  
ಕಾಯುತ್ತಿರುತ್ತಾರೆ  
**ಜವಾಬ್ದಾರಿಯುತವಾಗಿರಿ**




**ಕರ್ನಾಟಕ ರಾಜ್ಯ ರಸ್ತೆ ಸುರಕ್ಷತಾ ಪ್ರಾಧಿಕಾರ**  
ಅಪಘಾತ ಮುಕ್ತ ರಾಜ್ಯಕ್ಕಾಗಿ ಶ್ರಮಿಸೋಣ

**ಇರುವಾಗಲೇ ಲೇನ್  
ನಿಯಮ ಪಾಲಿಸುವಾಗ,  
ನಿಮ್ಮ ದೇನು ಸಮಸ್ಯೆ ?**



ಲೇನ್ ಗಳನ್ನು ಬದಲಾಯಿಸುವಾಗ ಎಚ್ಚರಿಕೆಯಿಂದಿರಿ,  
ಇಲ್ಲವೇ ದಂಡ ತೆರಬೇಕಾದೀತು




**ಕರ್ನಾಟಕ ರಾಜ್ಯ ರಸ್ತೆ ಸುರಕ್ಷತಾ ಪ್ರಾಧಿಕಾರ**  
ಅಪಘಾತ ಮುಕ್ತ ರಾಜ್ಯಕ್ಕಾಗಿ ಶ್ರಮಿಸೋಣ

ಬಸ್ಸಿನಲ್ಲಿ ಫುಟ್‌ಬೋರ್ಡ್ ನಲ್ಲಿ ನಿಂತು ಪ್ರಯಾಣಿಸಬೇಡಿ  
ಇದರಿಂದ ನಿಮ್ಮ ಅಮೂಲ್ಯ ಜೀವನವನ್ನು ಕಳೆದುಕೊಳ್ಳಬಹುದು




**ಕರ್ನಾಟಕ ರಾಜ್ಯ ರಸ್ತೆ ಸುರಕ್ಷತಾ ಪ್ರಾಧಿಕಾರ**  
ಅಪಘಾತ ಮುಕ್ತ ರಾಜ್ಯಕ್ಕಾಗಿ ಶ್ರಮಿಸೋಣ



**ಅಪಘಾತ ಮುಕ್ತ ರಾಜ್ಯವನ್ನಾಗಿಸೋಣ**  
ಪಾದಚಾರಿಗಳು ರಸ್ತೆದಾಟಲು ವಾಹನಗಳಷ್ಟೇ ರಸ್ತೆಗಳನ್ನು ಬಳಸುತ್ತಾರೆ  
ಪಾದಚಾರಿಗಳು ರಸ್ತೆ ದಾಟುವಾಗ ಎಚ್ಚರಿಕೆವಹಿಸಿ

# DEPARTMENT OF STAMPS AND REGISTRATION

**ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ ಇಲಾಖೆ**  
ಕರ್ನಾಟಕ ಸರ್ಕಾರ

**ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ನಲ್ಲಿ ಮುದ್ರಾಂಕ ಶುಲ್ಕ ಹಾಗೂ ನೋಂದಣಿ ಶುಲ್ಕವನ್ನು ತಿಳಿಯುವುದು ಹೇಗೆ ಗೊತ್ತೇ..?**

ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ಮನೆಯಲ್ಲೆಯೇ ಕುಳಿತು ನಿಮ್ಮ ಆಸ್ತಿಗಳ ಮುದ್ರಾಂಕ ಹಾಗೂ ನೋಂದಣಿ ಶುಲ್ಕವನ್ನು ತಿಳಿದುಕೊಳ್ಳಬಹುದು.

<https://kaverionline.karnataka.gov.in>

- 1 ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ಪ್ರವೇಶಿಸಿ.
- 2 ಸ್ಟಾಂಪ್ ಡ್ಯೂಟಿ & ರಿಜಿಸ್ಟ್ರೇಷನ್
- 3 ನೇಚರ್ ಆಫ್ ಡಾಕ್ಯುಮೆಂಟ್
- 4 ನಿಮ್ಮ ಆಸ್ತಿ ವಿವರಗಳನ್ನು ಸರಿಯಾಗಿ ನಮೂದಿಸಿ

ಈ ವಿವರ ಸ್ಪಷ್ಟಪಡಿಸುವಂತೆ ನೋಂದಣಿ ಸಂದರ್ಭದಲ್ಲಿ ಪಾವತಿಸಬೇಕಾದ ಶುಲ್ಕ ದೊರೆಯುತ್ತದೆ

[www.igr.karnataka.gov.in](http://www.igr.karnataka.gov.in) | 080-222 20436 | [helpdsr@karnataka.gov.in](mailto:helpdsr@karnataka.gov.in)

**Department of Stamps and Registration**  
Government of Karnataka

**Here is how to prepare a challan for payment of stamp and registration fee**

Visit <https://igr.karnataka.gov.in>

- Click on Challan Creation tab
- Enter details
- Confirm the mode of payment
- After payment, Challan reference number will be available. Your K2 Challan will be ready to print on clicking the reference number

[www.igr.karnataka.gov.in](http://www.igr.karnataka.gov.in) | 080-222 20436 | [helpdsr@karnataka.gov.in](mailto:helpdsr@karnataka.gov.in)

**ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ ಇಲಾಖೆ**  
ಕರ್ನಾಟಕ ಸರ್ಕಾರ

**ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ಮೂಲಕ K2 ಚಲನ್ ತಯಾರಿಸುವುದು ಹೇಗೆ ಗೊತ್ತೇ..?**

<https://kaverionline.karnataka.gov.in>

ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ಗೆ ಲಾಗಿನ್ ಆಗಿ.  
ಸರ್ವಿಸ್ ಫಾರ್ ಗೆಸ್ಟ್ ಯೂಸರ್ ಕೆಳಗಡೆ ಇರುವ ಜನರೇಟ್ ಚಲನ್ ಕ್ಲಿಕ್ ಮಾಡಿ.  
ಬಳಕೆದಾರರ ವಿವರ, ಹಣ ಪಾವತಿ ವಿವರ ನಮೂದಿಸಿ.  
ಯಾವ ಉದ್ದೇಶಕ್ಕಾಗಿ ಚಲನ್ ಪಡೆಯುತ್ತಿದ್ದೀರಿ ಎಂಬ ಆಯ್ಕೆಯನ್ನು ನಮೂದಿಸಿ, ಕ್ಲಿಕ್ ಮಾಡಿ.  
ಸೃಜನೆಗೊಂಡ ಚಲನ್ ನ್ನು ಸರಿಯಾಗಿ ಪರಿಶೀಲಿಸಿ, ನಿಮ್ಮ ಆಯ್ಕೆಯ ವಿಧಾನದಲ್ಲಿ ಹಣ ಪಾವತಿಸಿ.  
ಈ ಮಾದರಿಯಲ್ಲಿ ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ನಲ್ಲಿ ಐ2 ಚಲನ್ ತಯಾರಿಸಬಹುದು.

[www.igr.karnataka.gov.in](http://www.igr.karnataka.gov.in) | 080-222 20436

**ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ ಇಲಾಖೆ**  
ಕರ್ನಾಟಕ ಸರ್ಕಾರ

**ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್‌ನಲ್ಲಿ ಋಣಭಾರ ಪ್ರಮಾಣ ಪತ್ರದ ದೃಢೀಕೃತ ನಕಲು ಪಡೆಯುವುದು ಹೇಗೆ ಗೊತ್ತೇ..?**

- ಕಾವೇರಿ ಆನ್ಲೈನ್ ಸರ್ವಿಸ್ ಪೋರ್ಟಲ್ ಗೆ ಲಾಗಿನ್ ಆಗಿ.
- ಸರ್ವಿಸಸ್ - ಆನ್ಲೈನ್ ಈಸಿ
- ಕ್ಲಿಕ್ ಫಾರ್ ಪೇಮೆಂಟ್
- ರಿಟರ್ನ್ ಟು ಅಪ್ಲಿಕೇಶನ್
- ಸೇವ್ಡ್ ಅಪ್ಲಿಕೇಶನ್ ಡಿಬೀಲ್ಸ್ - ಸಿಸಿ ಸರ್ವಿಸ್ ಫೀಲ್ಡ್ ಸೈನ್ಡ್ ಎಂಡ್ ಅಪ್ಲೋಡ್ ಕಾಪಿ ಕ್ಲಿಕ್ ಮಾಡಿ.

<https://kaverionline.karnataka.gov.in>

ಅಲ್ಲಿ ಡೌನ್‌ಲೋಡ್ ಸೈನ್ಡ್ ಸಿಸಿ ರಿಪೋರ್ಟ್ ಕ್ಲಿಕ್ ಮಾಡಿದಾಗ ನಿಮಗೆ ದೃಢೀಕೃತ ನಕಲು ಪ್ರತಿ ಲಭಿಸುತ್ತದೆ.

[www.igr.karnataka.gov.in](http://www.igr.karnataka.gov.in) | 080-222 20436

# KARNATAKA STATE POLLUTION CONTROL BOARD

Shri Narendra Modi  
Hon'ble Prime Minister of India  
 Shri Basavaraj Bommai  
Hon'ble Chief Minister of Karnataka  
 Shri Anand Singh  
Hon'ble Minister for Tourism,  
Ecology and Environment, GOK  
 Dr. Shanth A. Thimmiah  
M.Tech, Ph.D  
Chairman, KSPCB  
 Shri Srinivasulu IPS  
Member Secretary, KSPCB

**BANNED**  
NO EXCUSE FOR SINGLE USE

ಭಗ್ಗಹಕ್ಕೆ ರಕ್ಷಣೆ ಅನುಕೂಲ  
ಮಾಡಿಪೊಟ್ಟುವುದು ಅಹಕಾರದ ಕೆಲಸ.  
ಭೂಮಿಯನ್ನು ಏಕಬಳಕೆ  
ಪ್ಲಾಸ್ಟಿಕ್ ನಿಂದ ಮುಚ್ಚಬೇಡಿ.

Convenience at the expenses of  
the planet is not convenient at all.  
**Don't laminate the earth  
with sups plastic waste!**

Karnataka State Pollution Control Board  
[www.kspcb.karnataka.gov.in](http://www.kspcb.karnataka.gov.in) | 080-25582559  
 @kspcbkarnataka | kspcbofficial | kspcb\_official | @karnatakakspcb

Shri Narendra Modi  
Hon'ble Prime Minister of India  
 Shri Basavaraj Bommai  
Hon'ble Chief Minister of Karnataka  
 Shri Anand Singh  
Hon'ble Minister for Tourism,  
Ecology and Environment, GOK  
 Dr. Shanth A. Thimmiah  
M.Tech, Ph.D  
Chairman, KSPCB

ರೈತರೊಂದಿಗೆ ಕೆ.ಎಸ್.ಪಿ.ಸಿ.ಬಿ  
ಕರ್ನಾಟಕದಲ್ಲಿ ಉತ್ಪತ್ತಿಯಾಗುವ 54.78% ತೇವ ತ್ಯಾಜ್ಯವನ್ನು  
ಗೊಬ್ಬರವಾಗಿ ಪರಿವರ್ತಿಸಿ ರೈತರಿಗೆ ವಿತರಿಸಲಾಗುತ್ತದೆ

**KSPCB WITH  
FARMERS**  
54.78% OF THE WET WASTE  
GENERATED IN KARNATAKA  
IS CONVERTED INTO  
COMPOST AND  
DISTRIBUTED  
TO THE FARMERS

Karnataka State Pollution Control Board  
[www.kspcb.karnataka.gov.in](http://www.kspcb.karnataka.gov.in) | 080-25582559  
 @kspcbkarnataka | kspcbofficial | kspcb\_official | @karnatakakspcb

Shri Narendra Modi  
Hon'ble Prime Minister of India  
 Shri Basavaraj Bommai  
Hon'ble Chief Minister of Karnataka  
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ಮೈಕ್ರೋ ಪ್ಲಾಸ್ಟಿಕ್ ನಮ್ಮ ಉಸಿರಾಟದೊಂದಿಗೆ  
ನಮ್ಮ ದೇಹದ ಒಳ ಸೇರುವ ಸಾಧ್ಯತೆಗಳಿವೆ.

MICROPLASTICS WOULD ENTER THE BODY BY  
INHALATION WHEN WE BREATHE. MOST OF THE  
MICROPLASTICS, IN THE BODY, ARE THE PET TYPE  
(POLYETHYLENE TEREPHTHALATE) WHICH COMES  
FROM DRINK BOTTLES, FOOD CONTAINERS AND  
FOOD WRAPPING.

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TO PROTECT THE  
MANKIND,  
PROTECT THE AIR,  
WATER, WILDERNESS,  
AND WILDLIFE

ಮಾನವತೆಯ ರಕ್ಷಣೆಗಾಗಿ,  
ರಾಜಿ, ಜೀವಿ, ಅರಣ್ಯ  
ಹೂಡು ವನ್ಯಜೀವಿಗಳನ್ನು  
ಸಂರಕ್ಷಿಸಿ.

Karnataka State Pollution Control Board  
[www.kspcb.karnataka.gov.in](http://www.kspcb.karnataka.gov.in) | 080-25582559  
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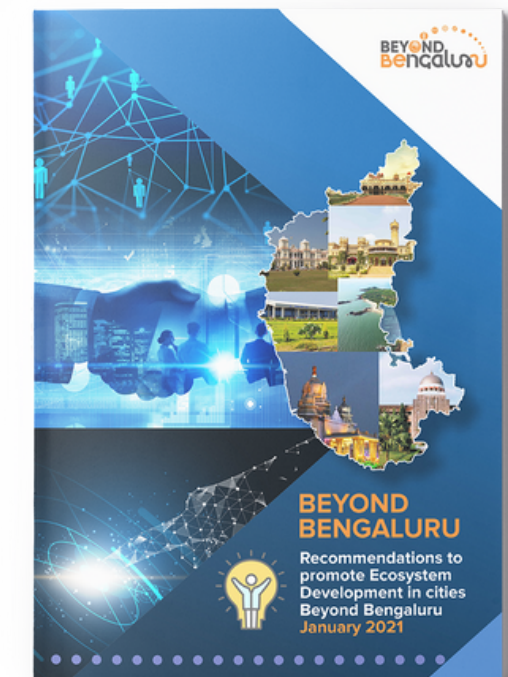
**We have technology,  
finally, that for the first  
time in human history  
allows people to really  
maintain rich  
connections with much  
larger numbers of  
people.**



# BRANDING, DESIGN & COMMUNICATION

We help you leverage compelling storytelling - videos (short & long formats), infographics, podcasts, How-To guides, user experience testimonials, creatives - to stand out in the market, carve a niche out for yourself.

Let us partner with you to craft the right message, tone and brand voice to reach your marketing & branding objective. Concepts for brochures, flyers, business videos, prospectus etc.



# ESTABLISHING A BRAND

After thorough assessment of existing online presence, we redesigned Facebook and Twitter pages of TiE-Hubballi right from acquiring users to follow the page to creating custom-made campaigns targeting audience such as women entrepreneurs, small business owners and young entrepreneurs from across India.

An event poster for TiE CON HUBLI 2019. At the top right, the dates '25<sup>th</sup>, 26<sup>th</sup> JAN 2019' are listed, along with the 'Denisson HUBLI' logo. The central focus is the 'TiE CON HUBLI 2019' logo, which is presented by 'KLE CENTENARY' (Since 1919, Over 100 Years of Selfless Service). To the left is the 'WOMEN CONCLAVE 2019' logo, and to the right is the 'EMBRACE DISRUPTION' logo with the tagline 'RETHINK.REINVENT.REPOSITION'. Below these are logos for 'IN ASSOCIATION WITH' including INNOVATE KARNATAKA, K-tech, and others. The middle section features portraits of speakers: 'Sadhguru' (Founder, Isha Foundation), Ujjwas Kamat, Roman Moradian, Sumeet Kabra, Dr. Ushy Mohandas, Hemalatha Annamaiah, and Rubaba Dowla. The bottom section lists 'SPONSORS' such as VRL, MIDMAC, SWARNAA, Kyriad, and others. At the very bottom, contact information is provided: 'For more details : 70907 82693' and 'To register logon to : www.tieconhubli.com | edtiehubli@gmail.com'.

# EVENT CONCEPTUALIZATION

**Invitation**

INTELLECTUAL INTERACTION WITH  
**Shri. AMIT SHAH**  
President, Bharatiya Janata Party

12th August 2017  
6pm to 7.30pm at Mysore Hall, ITC Gardenia, Bangaluru

ADMIT ONE

**fmsci**  
The Federation of Motor Sports Clubs of India

Belgaum Moto Sports Association & Goa Motor Sports Association

Proudly Presents

**KARNATAKA INVITATIONAL SUPERCROSS 2017-BELAGAVI**  
*A Super Dirt Bike's Racing Event*

**on Sunday, 21st May 2017**

Timing: 1 pm onwards

Venue :  
Behind GIT Eng College, Udyambag  
Next to Dnyan Prabodhan School,  
Sammed Nagar, Belagavi-590008

Registration open from 9th May to 16th May  
To register log on to [www.belgaummotosport.com](http://www.belgaummotosport.com)  
Free entry, for VIP passes. Contact - Adv Akshay Magadam - 9986513418

Organized by: **BMASA** (Belgaum Moto Sports Association) and **GMSA GOA** (Goa Motor Sports Association)

Online Partner: **BRANDRAGA**

Social Media Partner: **all about belgaum.com**

Contact : Ashley Gomes - 9822179721 | Abhishek Magadam - 9886136886

**SAKRA**  
WORLD HOSPITAL

Presents

**SUNIL GROVER LIVE**

**22nd JULY 2017**  
Phoenix Market City,  
Whitefield, Bengaluru

Hosted by : Comedian Mark Zubair

Curated & Produced by

**custard apple** PRODUCTION | **K4 NETWORKS**  
EVENTS | MEDIA | SPORTING

Ticketing Partner: **bookmyshow** ([www.bookmyshow.com](http://www.bookmyshow.com))

Multiplex Partner: **INOX**

Radio Partner: **fever 106 FM**

Hospitality Partner: **aloft** (BANGALORE WORLDHOTEL)

Online Partner: **BRANDRAGA**

Travel Partner: **TRIPCRAFT** (Crafting Memories)

Promotional Partner: **EM** (ECLIPSE MEDIA)

**Connect with us : +91 9739139392, 83103 04042**



# PERSONAL BRANDING

At Brand Raga, we have the expertise, resources, and reputation to determine the best way to place you online, as well as, offline highlighting your expertise. We persistently create positive content that positions you as a go-to leader in your industry. Let us build you a personal brand that would truly set you apart



# OUR CLIENTELE

Innovation needs to be part of your culture. Consumers are transforming faster than we are, and if we don't catch up, we're in trouble.



## Government Clients



Department of Health and Family Welfare



Department of Electronics, IT, Bt and S&T



Hutti Gold Mines Company Limited (Government of Karnataka Enterprise)



Tribal Welfare Department



Karnataka State Road Safety Authority



Karnataka State Pollution Control Board





# BRANDRAGA

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Ph: +91 - 98444 35492

Mail: [mail@brandraga.com](mailto:mail@brandraga.com)

